Unpermitted Video Content

"Unpermitted Video Content" includes any content that promotes, endorses, displays, or otherwise sanctions any of the categories of content listed below unless provided solely for the purpose of conveying newsworthy information.

- "Direct on-air sales programming" that includes the direct on-air marketing, offering for sale and/or sales of products and/or services, including home shopping, infomercials and direct response advertising, regardless of the length of such programming, except that direct on-air sales programming shall not include regularly scheduled commercial announcement time (i.e., the commercial announcements distributed throughout the Service during other programming that are not greater than sixty (60) seconds or less in length and primarily used for promotional announcements or third party advertising of products and services)

- "800", "900" or "976" telephone services or any other promotion or services that bill a caller for placing or confirming the call (other than for the telephone company’s cost of the call), that relate directly or indirectly to gambling, the occult, astrological, psychic, sexual or romantic activities, or other adults-only services, or that are directed at children

- Paid religious programming or programming that solicits or preaches

- Hate-related (e.g., racial, religious, ethnic, etc.) statements or illustrations

- Programming that has received, or had it been rated would have received, a "TV-MA" rating as defined by the TV Parental Guidelines, an “X” or “NC-17” rating by the Motion Picture Association of America, or a comparable rating under any successor or other industry ratings system(s) hereafter adopted by the U.S. cable television industry

- Blackouts or content unavailable to end users of TiVo products

- Any programming involving the unauthorized or unapproved use of a third party’s trademarks, publicity rights or other intellectual property

- Any programming that is subject to a complaint from any TiVo business customer

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