Image and logo requirements TiVo MAX
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Introduction

This document is a guide that outlines the required images sizes for Partner Logos and Images in the TiVo MAX application.
## Logo and Image Requirement

<table>
<thead>
<tr>
<th>Image size</th>
<th>Description</th>
<th>Naming Convention*</th>
<th>Folder Name*</th>
<th>Slide</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>720p</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1280x720</td>
<td>1920x1080 Featured Channel Promo Image</td>
<td>Partner-stationid_channelName.png</td>
<td>channel_apps</td>
<td>Slide 5</td>
<td>Must not contain any text or logo</td>
</tr>
<tr>
<td>1280x720</td>
<td>1920x1080 Channel Atmospheric</td>
<td>Partner-stationid_channelName.png</td>
<td>channel_atmospherics</td>
<td>Slide 6</td>
<td>Must not contain any text or logo</td>
</tr>
<tr>
<td>112x32</td>
<td>168x48 Channel Logo</td>
<td>Partner-stationid_channelName.png</td>
<td>channel_logos</td>
<td>Slide 7</td>
<td>Left aligned and transparent</td>
</tr>
<tr>
<td>186x186</td>
<td>279x279 Channel Tile</td>
<td>Partner-stationid_channelName.png</td>
<td>channel_tiles</td>
<td>Slide 8</td>
<td>Contains Channel logo and background</td>
</tr>
</tbody>
</table>

*sizes will be placed in different folders so they don’t get confused
Featured Channel Promo Image - Must not contain text or logos

This will be the image displayed as a preview for the show in the Featured section.
Atmospheric Image - Must not contain text or logos
This will be the image displayed on the background of the UI when a channel is selected from the Featured carousel.

720p: 1280x720px
1080p: 1920x1080px

Action Movies
It's time to go into overdrive by jumping off buildings, flying a burning plane, driving in a car chase and saving the world. Action Movies brings you blockbusters, stars, and

On Now:
Æon Flux
7:00pm – 9:00pm | 2 hr

On Now
Channel Logo

TivoMax Image Requirements

720p: 112x32px
1080p: 168x48px
Channel Logo

720p: 112x32px
1080p: 168x48px
Channel Tile
This will be the image displayed when a channel is selected from the Featured Carousel. If the image is missing, it can be replaced by text.

TivoMax Image Requirements
720p: 186x186px
1080p: 279x279px
When the image is missing for the Channel Tile, it can be replaced by text.
### Document Update History

<table>
<thead>
<tr>
<th>Version</th>
<th>Date</th>
<th>Contributor(s)</th>
<th>Description</th>
</tr>
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<td>1.0</td>
<td>10-07-2019</td>
<td>Bertea Ioana</td>
<td>Document creation</td>
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